



HOW TO RAISE SUPPORT FOR YOUR MISSION TRIP!

Raising support for a mission trip isn't always easy, and it can often be a daunting and scary task! Here are a few tips as you venture out on your fundraising journey!

LETTERS / EMAILS:

The most common way to raise support is by sending letters to your friends and family. It's important that they know how God is working in your life and to explain why and how He has called you to the mission field. You never know the impact your story will have on your loved ones!

WHAT TO INCLUDE IN YOUR LETTER?

- Explain what God is doing in your life and why you feel called to the mission field
- Talk about the work you will be doing on the ground in Haiti
- Explain the financial needs for your trip.
 - BE SURE TO INCLUDE THE DUE DATE
 - Don't be afraid to ask for monetary support!
- Explain how they can contribute to support the trip.
 - Requesting incremental amounts helps people better understand what they're being asked to do. Telling me you need \$1,500 lacks a clear call to action. I'll feel like a cheapskate if I give you \$10 but excessive if I give you \$1,000. In your letter, try out the following request:
"Would you consider gifting an amount of \$25, \$50, \$100, or more? Any and all amounts are helpful and greatly appreciated!"
 - Give people the gift of going second! Be the first giver – it's incredibly powerful. Tell people what you're investing towards your own calling!
 - Be sure to provide precise payment instruction. Tell them to whom checks should be made out to and where they should be sent. If you choose to mail a letter, consider providing an already addressed postage paid envelope.

WHO TO SEND YOUR LETTER TO?

- Family
- Friends and Friends of family (ask your parents and grandparents for ideas as well)
- Co-workers
- Church Congregation and Home Group

GO FUND ME

For easier giving amongst your supporters, try out launching a campaign through a giving site like www.GoFundMe.com. Be sure to include all information suggested above (under Letters / E-mails) within your campaign detail.

TRY A BOOSTER

There are a lot of great products available online used specifically for fundraising efforts. Want to make money selling custom designed booster t-shirts? Try out www.CustomInk.com/booster. Who doesn't love doughnuts? Try out www.krispykreme.com/Fundraising/Home. There are a lot of options available – research fundraising boosters online.

YARD SALE

BAKE SALE

HAITI STYLE

As with many 3rd world countries, many Haitian entrepreneurs offer paper beaded bracelets for sale. In true Haitian style (for those who can appreciate the joy of crafting), why not have fun making them at home to share a little preview of Haiti with your friends and family for a \$20+ contribution? See the YouTube video below for instruction:

<https://youtu.be/vHEsLPXQvvk>



We hope this fundraising guide is helpful! **For additional information, please contact our mission coordinator by email at missiontrips@lovehimlovethem.org or by phone at (866) 940-8782 x 708.**

Praying the Lord's blessing over all your fundraising efforts! We can't wait to see you in Haiti!